

Rep Order# 8868909 Ver# 1 Status New

Traffic Order#

Printed: 09/20/2012 10:30 AM  
Last Received: 09/20/2012 10:06 AM  
Showing Buylines: All Lines

1 of 3

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) RNC/LOVE, MIA  
Product LOVE/C/R RNC  
Estimate# 919925  
Buyer PATRICIA DOME  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //919925  
Flight Dates 09/21/2012 - 09/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) NILE NOYES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

COORDINATED FUNDS WITH LOVE AND RNC \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F,M-TH	9A-10A	DOCTORS	:30	\$125.00	09/21-09/27	5	1	5	\$625.00	
	2	F,M-TH	11A-12P	THE VIEW	:30	\$150.00	09/21-09/27	5	1	5	\$750.00	
	3	F,M-TH	2P-3P	ANDERSON	:30	\$100.00	09/21-09/27	5	1	5	\$500.00	
	4	F,M-TH	530A-6A	GOOD MORN UTAH	:30	\$50.00	09/21-09/27	5	1	5	\$250.00	
	5	F,M-TH	7A-9A	GOOD MORN AMER	:30	\$140.00	09/21-09/27	6	1	6	\$840.00	
	6	F,TU-TH	4P-430P	4P NEWS	:30	\$165.00	09/21-09/27	4	1	4	\$660.00	
	7	F,TU-TH	430P-5P	430P NEWS	:30	\$165.00	09/21-09/27	4	1	4	\$660.00	
	8	F,M-TH	5P-530P	5P NEWS	:30	\$165.00	09/21-09/27	5	1	5	\$825.00	
	9	F,TU	6P-630P	6P NEWS	:30	\$200.00	09/21-09/25	2	1	2	\$400.00	
	10	F,M-TH	1035P-1105P	NIGHTLINE	:30	\$200.00	09/21-09/27	5	1	5	\$1,000.00	
	11	TU-W	1105P-1135P	ACCESS HLWD	:30	\$175.00	09/25-09/26	2	1	2	\$350.00	

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	12	F,TU-TH	1135P-1205A	EXTRA	:30	\$150.00	09/21-09/27	4	1	4	\$600.00	
	13	SU	10A-11A	THIS WEEK	:30	\$150.00	09/23-09/23	1	1	1	\$150.00	
	14	SU	4P-430P	TALKING PICTURES	:30	\$150.00	09/23-09/23	1	1	1	\$150.00	
	15	SA	1030P-11P	SPORTS ZONE	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
	16	SA	11P-1130P	SAT LN	:30	\$325.00	09/22-09/22	1	1	1	\$325.00	
	17	SU	11P-1130P	SUN LN	:30	\$500.00	09/23-09/23	1	1	1	\$500.00	
	18	M	9P-10P	CASTLE	:30	\$3,200.00	09/24-09/24	1	1	1	\$3,200.00	
	19	SA	5P-530P	SAT EN	:30	\$175.00	09/22-09/22	1	1	1	\$175.00	
	20	SU	5P-530P	SUN EN	:30	\$175.00	09/23-09/23	1	1	1	\$175.00	

---REPORT TOTALS---

Report Totals: 60 / \$12,285.00

---SALES MONTHLY TOTALS---

Sep 12: 60 / \$12,285.00

Sales Totals: 60 / \$12,285.00

Station Totals: 60 / \$12,285.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$68,250

CABL	0%	KAGZ	0%	KJZZ	3%	KPNZ	0%	KSL	25%
KSTU	9%	KTVX	18%	KUCW	0%	KUPX	0%	KUTV	45%
NTVX	0%								